

3 WAYS YOUR SMALL BUSINESS BENEFITS FROM USING A PEO

GROW 7 TO 9% FASTER



Since December 2004, employment at small businesses using PEOs has **grown more than 7 percent faster than small businesses overall**, according to the Intuit Small Business Employment Index

HAVE 10 to 14% LOWER EMPLOYEE TURNOVER



The average overall employee turnover rate in the United States is approximately 42 percent per year, based on 2012 data. It is **28 to 32 percent for companies that used PEOs** for at least four quarters.

BE 50% LESS LIKELY TO GO OUT OF BUSINESS



Businesses that use PEOs are approximately 50 percent less likely to fail (permanently go "out of business") from one year to the next when compared to similar companies in the population as a whole. The overall business failure rate among private businesses in the United States as a whole is approximately 8 percent per year, based on 2012 data. It is approximately 4 percent per year for those companies that used PEOs for at least four quarters.

Sources: Professional Employer Organizations: Keeping Turnover Low and Survival High | McBassi & Company | 2014

Professional Employer Organizations: Fueling Small Business Growth | McBassi & Company | 2013

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